



2020 Recital Program Business/Personal Patrons

- All artwork must be received by the studio **NO LATER** than Monday April 6th.
- All copies must come camera ready in a PDF, JPG file or a hard copy (*Bring in a "clean" copy and we can scan. Please do not write or staple on image area*).
- You may also email your ad to hoffmansdance@yahoo.com.

Please make checks payable to: Hoffman School of Dance.

The program is 8 ½" x 11" folded in half.

Prices for ready to print ads are as follows:

Patron Sizes:

***Please add \$10 to your total per patron if you need to studio to create the ad for you.*

| | | |
|----------------------------|--------------|--------|
| Inside front or back page: | 7.5" x 4.5" | \$ 150 |
| Full page: | 7.5" x 4.5" | \$ 125 |
| ½ page (horizontal): | 3.5" x 4.5" | \$ 50 |
| ½ page (vertical): | 7.5" x 2.25" | \$ 50 |
| ¼ page (horizontal): | 4.5" x 1.75" | \$ 35 |
| ¼ page (vertical): | 3.5" x 1.75" | \$ 35 |
| 1/8 page: | 1.25" x 4.5" | \$ 25 |

Name: _____

Business (if applicable): _____

Phone Number: _____

Advertisement Size Selected: _____

Referred by _____ (Dancer)

Lines of Praise (if not purchasing an ad size above): 1-2 lines - \$15

_____.

Payment Enclosed: _____ Thank you in advance for your support!

Mail or drop off to: 577 Fillmore Avenue, East Aurora, NY 14052 Phone: 652-8151